

# JACKSON T. STEPHENS CUP

## THE JACKSON T. STEPHENS CUP SET FOR OCTOBER 2021 DEBUT

### FOR IMMEDIATE RELEASE

**(LITTLE ROCK, Ark.: Nov. 18, 2020)** – The Jackson T. Stephens Cup (The Stephens Cup), a national college golf tournament, will debut October 17-20, 2021, with the goal of featuring one of the strongest fields in collegiate golf. Named in honor of the late Augusta National Chairman, Jackson (Jack) T. Stephens, the inaugural Stephens Cup will be played at The Alotian Club in Roland, Ark. The 2022 tournament will be held at Seminole Golf Club, in Juno Beach, Fla., followed by the Trinity Forest Golf Club, in Dallas, Texas in 2023.

The Stephens Cup field will feature seven of the top NCAA Division I men's and women's teams in the country, with an eighth team in each group competing at the invitation of the host club. For the inaugural tournament, a selection committee will invite the teams by the end of 2020. For subsequent tournaments, invitations will be determined through a unique Stephens Cup ranking based on the Golfweek collegiate and GolfStat rankings.

Warren Stephens, Jack's son, will serve as the tournament chairman, and Bill Macatee, longtime CBS Sports golf anchor, will serve as vice chairman. Mark Brazil, the tournament director of the PGA TOUR's Wyndham Championship, will serve as the Stephens Cup tournament director. The American Junior Golf Association (AJGA) will manage competition and operations.

"Our goal is to create a distinctive and highly-competitive collegiate tournament that is comprised of tomorrow's PGA TOUR and LPGA stars playing some of the country's premier golf courses," said tournament chairman Warren Stephens. "Dad truly believed that golf instilled life lessons and built character, especially when started young. Therefore, he would be very humbled and proud that this tournament is named in his honor."

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The Alotian Club, a 2004 Tom Fazio design, is ranked No. 31 on the Golf Digest “America’s 100 Greatest Golf Courses” list and is ranked 14<sup>th</sup> on Golfweek’s Best list of the top 200 modern courses in the country. The Alotian Club has a history of supporting amateur golf, hosting the Western Amateur in 2013 and the Arnold Palmer Cup in 2019.

The iconic Seminole Golf Club is located on the Atlantic coast in Juno Fla., just north of West Palm Beach and is considered by many the best layout ever designed by the legendary Donald Ross. Trinity Forest Golf Club is a Bill Coore-Ben Crenshaw design located in Dallas. It previously hosted the PGA TOUR’s AT&T Byron Nelson and is the home course for Southern Methodist University. Trinity Forest is a links-style layout built in the middle of the Great Trinity Forest.

“Having spent my entire career in golf, whether working with PGA TOUR pros at the Wyndham Championship or the future stars at AJGA, it is clear we are creating something very special with the Stephens Cup,” tournament director Mark Brazil said. “Our goal is to create an event that will be played at world-class venues; an event that will be foundational in college and amateur golf. In short, an event worthy of its namesake.”

The tournament format will be 54 holes of stroke play setting the field for a final day of match play based on the stroke-play team finish; the final day of match play will be 18 holes. The event will also recognize its 54-hole winners upon completion of stroke play. Tournament week will begin with a practice round and collegiate-am fundraising tournament on Sunday followed by three days of official tournament play.

## **2021 Tournament Schedule:**

Sunday, Oct. 17, 2021:	Practice Rounds/Collegiate-Am Fundraiser
Monday, Oct. 18, 2021:	Stroke Play- 27 holes
Tuesday, Oct. 19, 2021:	Stroke Play- 27 holes
Wednesday, Oct. 20, 2021:	Final Round of match play seeded - 18 holes (1vs.2, 3vs.4, etc.)

## **About The Jackson T. Stephens Cup:**

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The Jackson T. Stephens Cup is an annual collegiate golf tournament named in memory of the late Augusta National Chairman, Jackson T. Stephens. The tournament is a four-day stroke play-match play event featuring NCAA Division I National Championship contending men's and women's teams. The Alotian Club in Roland, Ark., is the tournament's home course hosting the event on a regular basis; it rotates to other world-class golf courses in Alotian's off years. For additional Stephens Cup information, please visit [www.stephenscup.com](http://www.stephenscup.com) and follow the tournament on [Twitter](#), [Instagram](#) and [Facebook](#).

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